

- 3c.   Look through the Help box and listen to the interview with Jacqueline Wilson. Compare with your answers in ex. 3b. Whose answers were correct?

HELP BOX

Kingston in Surrey (= Kingston upon Thames) – a town in Greater London; **independent** – независимый; **Queen** – a rock band, formed in London in 1970; **Freddie Mercury** – a singer, songwriter and lead vocalist of **Queen**; **magazine** [ˌmæɡəˈziːn] – журнал; **I've lost count!** – Я потеряла счет! **They just seem to pop into my head!** – Кажется, они просто приходят мне в голову! **adults** [ˈædʌlt] – взрослые; **pretty notebooks** – красивые блокноты; **I zoom all over Great Britain!** – Я ношусь по всей Великобритании! **I wish I could clone myself** – Хотела бы я клонировать себя

- 3d.   Listen again and take down notes to answer all the questions (ex. 3a).

- 3e.  Answer all the questions, and then compare with the rest of the class.

- 4a.  Act out the interview with Jacqueline Wilson.

- 4b. Listen to 2–3 interviews with the whole class. Which interview sounds more / most interesting?

5.  Role-play. You become a celebrity in twenty years' time after school (decide in what sphere [sfɪə]). You meet a journalist. Answer her / his questions (use your own questions and the questions from ex. 3a).

6.  Write 10 questions you would like to ask a modern writer.

Lesson 6. Celebrating books

1. With your class brainstorm the ideas to answer the questions: Why are books and reading important? How many people in the world can and can't read? What's the difference between their lives?

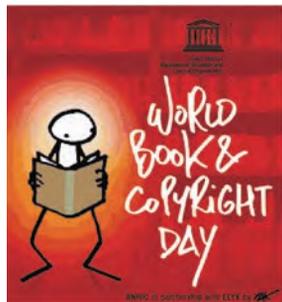
2a. Look through the original UNESCO's¹ document (ex. 2b) and try to guess the words explained in the footnotes. Express the general idea of the message in 2–3 sentences. Work in pairs or in small groups.

2b.   Read an extract from the Message from Ms Irina Bokova, Director-General of UNESCO on the occasion of the World Book and Copyright Day 2015 and find answers to the questions of ex. 1.

World Book and Copyright Day 2015

World Book and Copyright Day is an opportunity to recognise the power² of books to change our lives for the better and to support³ books and those who produce them.

UNESCO is leading the fight against illiteracy. Literacy is the door to knowledge, essential⁴ to individual self-esteem⁵ and empowerment⁶. Books, in all forms, play an essential role here. With 175 million adolescents⁷ in the world – mostly girls and young women – unable to read a single sentence, UNESCO is committed to information and communication technologies, especially mobile technology, to support literacy and to reach⁸ the unreached with quality learning.



2c. Choose and read the information you agree with 100%.

2d. Follow the QR code to look at the image and guess the artist's idea of the World Book and Copyright Day.



3. Speak about the role of books and reading on the basis of the UNESCO's message and your experience.

¹ UNESCO – United Nations Educational, Scientific and Cultural Organization; ² recognise [ˈrɛkəɡnaɪz] the power [ˈpaʊə] of books – to accept that books are important and have the ability to influence (влиять на) smb or smth; ³ support [səˈpɔ:t] smb or smth – help to be successful; ⁴ essential [ɪˈsenʃ(ə)l] – completely necessary; ⁵ self-esteem [rɪˈsti:m] – the feeling that you are as important as other people; ⁶ empowerment [ɪmˈpaʊəmənt] – becoming stronger in controlling one's life; ⁷ adolescents [ˌædɔːles(ə)nts] – teenagers; ⁸ reach [ri:tʃ] – to get as far as smb or smth / come to smb or smth

4. Look through the information and watch a report about reading in the mobile era [ˈiəərə]. Can the mobile phone help humanity stop illiteracy? Discuss the question with the whole class. What is the dominant opinion?



Infographic “Reading in the mobile era”



Explaining the infographic “Reading in the mobile era”

5.   How do you see the future of books? Listen, read and say which point of view you agree with and why.

There are many factors to consider when discussing the matter of ebooks vs. printed books. Enthusiastic fans of printed books say that there’s nothing like the smell of paper and the rustle of the pages as the reader turns them gently with their fingers. There is something fascinating about the experience of looking through the whole book and the possibility to see the whole book.

ebook or e-book

On the other hand, those who prefer the ebook often say that the device takes a lot of weight from their shoulders – literally. With the ebook, a reader can take hundreds of books with them on a journey, to school or to work, which only take up a few square centimetres in their bag.

There is one more important factor proving that printed books are still a better choice. A study conducted by Sesame Workshop¹ found that children’s development is more effective with a printed book rather than with an ebook. Reading a printed book offers a range of opportunities for parents to interact with their children: grown-ups usually talk to children while reading, helping them understand what is read and encouraging them to use language to speak about the text. The research concluded that while ebooks also bring stories and encourage children to interact with add-ons, there is nothing to encourage the child to use language. In fact, the added features can distract (отвлечь) children from reading and understanding the story.

How will the fight of the digital era end? Will ebooks or printed books come out on top?

¹ Sesame Workshop is an educational organisation for children.